ScanCom International launches unique student design competition, offering opportunities of a lifetime!

February 2015

To celebrate its 20th Anniversary, ScanCom International announced the launch of their prestigious “The Future of Garden Furniture” Design Competition inviting students from across Europe to participate.

To continue their drive for innovative design, the competition aims ScanCom International to work with the very best creative students across Europe, as they pursue their education. The competition is a unique opportunity for students offering the chance to collaborate with a live industry business.

“The Future of Garden Furniture” Design Competition will require students to explore and create innovative ideas for the outdoor leisure industry, which in turn will push capabilities for manufacturing and production techniques. The winning design will become part of the ScanCom Core Collection 2016/17 available to ScanCom International customers.

Students are requested to create an innovative Dining Set and Outdoor Furniture Accessory that represents their vision of “The Future of Garden Furniture”. Design entries will be submitted directly to ScanCom International and will be judged by a select executive panel, who between them have over 80 years experience in the garden furniture industry.

Three designs will be selected by the judges, with the shortlisted students being invited to attend the prestigious SPOGA Gafa exhibition, held in Cologne at the end of August 2015.

Following the exhibition, the overall winner will then be invited to visit our production facilities for one week, to further discuss their design and see it in production.

ScanCom Group CEO Stig Maasbøl was extremely excited about the prospect of the company working with young, creative talent saying “This is a great opportunity for both students across Europe and ScanCom International; it’s exciting times for us all”.

About Scancom

ScanCom is a leading furniture manufacturer, making outdoor furniture in hardwood, teak, painted wood, aluminium, steel and wrought iron, as well as cushions, parasols and a new indoor furniture range. ScanCom has seven subsidiaries located on three continents, with production operations in Vietnam, Indonesia and Brazil, as well as sales offices in the UK, Germany and the US. The company employs up to 5,000 people directly and creates approximately 8,000 jobs at subcontractors. ScanCom is recognised for setting the highest environmental standards in the industry.